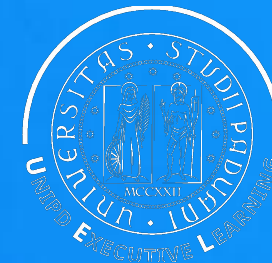


DIGITAL OPEN WEEK



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MASTER GAS

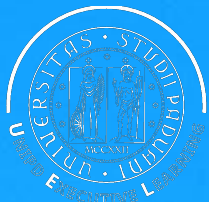
Gestione Ambientale Strategica

I LIVELLO

Direttore: Prof.ssa Roberta Bertani

Anno accademico 2022/2023





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Master in Gestione Ambientale Strategica

IL RUOLO DELLA GESTIONE AMBIENTALE STRATEGICA PER LA SOSTENIBILITÀ E LA COMPETITIVITÀ D'IMPRESA

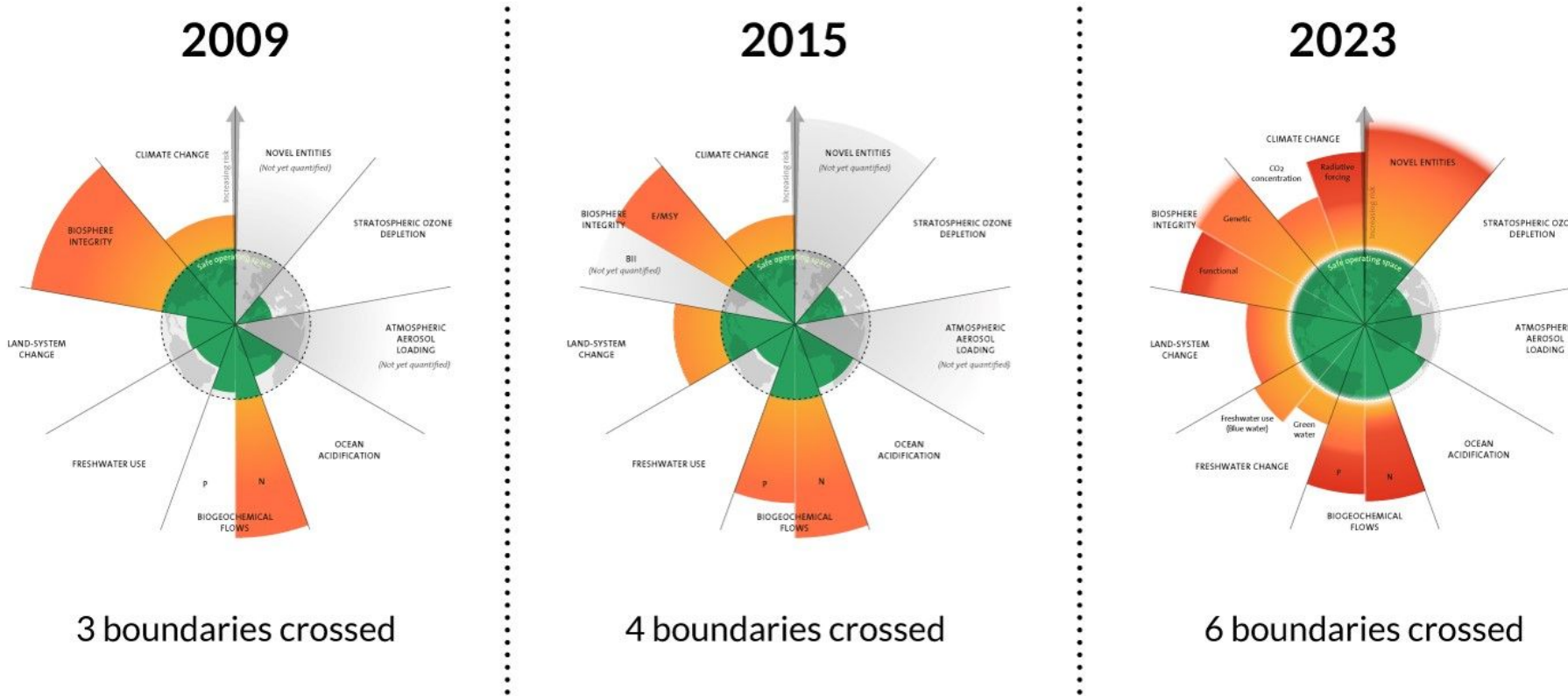
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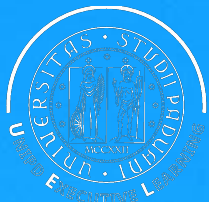
GAS Master in
**Gestione
Ambientale
Strategica**

 www.cesqa.eu

I confini del pianeta e Absolute Sustainability



- Diversi aspetti
- Interconnessione tra i comparti ambientali
- Incertezza
- Mancanza di conoscenza



I rischi per il mondo delle imprese



La certificazione: rifugio sicuro o rischio celato?

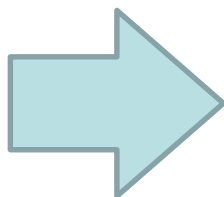


Il ruolo della Gestione Ambientale Strategica

Management system: set of interrelated or interacting **elements of an organization** to establish policies and objectives and processes to achieve those objectives (clause 3.1.1- ISO 14001)

Environmental management system: part of the management system used to **manage environmental aspects**, fulfil compliance obligations, and address risks and opportunities (clause 3.1.2 - ISO 14001)

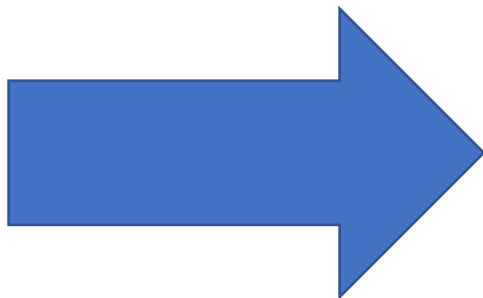
Strategy: a **detailed plan for achieving success** in a situation such as...business, industry,...or the skill of planning for such situation (Oxford Dictionary accessed 30-09-2020)



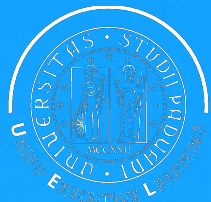
**Azienda + Sostenibile
=
Azienda + Competitiva**

IL MERCATO DEL LAVORO (Unioncamere 2022)

- Competenze green per 3,5 milioni di assunzioni
- Nel 2021 sono tornati a crescere gli investimenti sostenibili delle imprese
- Sempre nel 2021 le imprese hanno richiesto al 76,3% delle assunzioni programmate competenze green, e nel 37,9% dei casi con un grado di importanza per la professione elevato.



**Necessità di elevate
competenze a supporto della
sostenibilità d'impresa**



GAS AT A GLANCE...

TERMINOLOGY
ISO 14050

Process Oriented

Product Oriented

EPE

ISO 14031;
ISO/TS 14033, ISO 14034

Comunicazione Ambientale
ISO 14063

Material flow cost accounting
ISO 14051

Audit

ISO 19011 ; ISO 14015

Climate Change

ISO 14065; ISO14066;
ISO 14090

Monetarization

ISO 14007; ISO 14008;

Aspetti ambientali nei prodotti
ISO/TR 14062; ISO Guide 64;

EMS

ISO 14001; ISO14004,
ISO 14005, ISO 14006

Supply chain GHG

ISO 14064 – part 1,2,3
ISO/TR 14069

Water footprint

ISO 14046; ISO/TR 14073

Organizational LCA

ISO/TS 14072

Carbon Neutrality

ISO/CD 14068

Life Cycle Assessment

ISO 14040-44; ISO/TR 14047;
ISO/TS 14048; ISO/TR 14049;
ISO/TS 14071; ISO 14045

Product Carbon Footprint
ISO 14067

Ecolabelling

ISO 14020; ISO 14021;
ISO 14024; ISO 14025;
ISO 14027, ISO 14026

Support

GREEN FINANCE
ISO 14030-1,2,3,4



EPD[®]



EU Taxonomy Compass

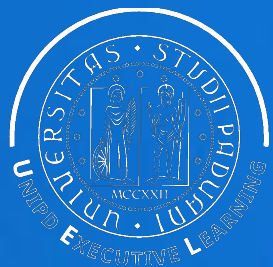
Home EU Taxonomy Compass Activities by sector

Home > EU Taxonomy Compass

EU Taxonomy Compass

Filter by sector or activity

Formazione viva.



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